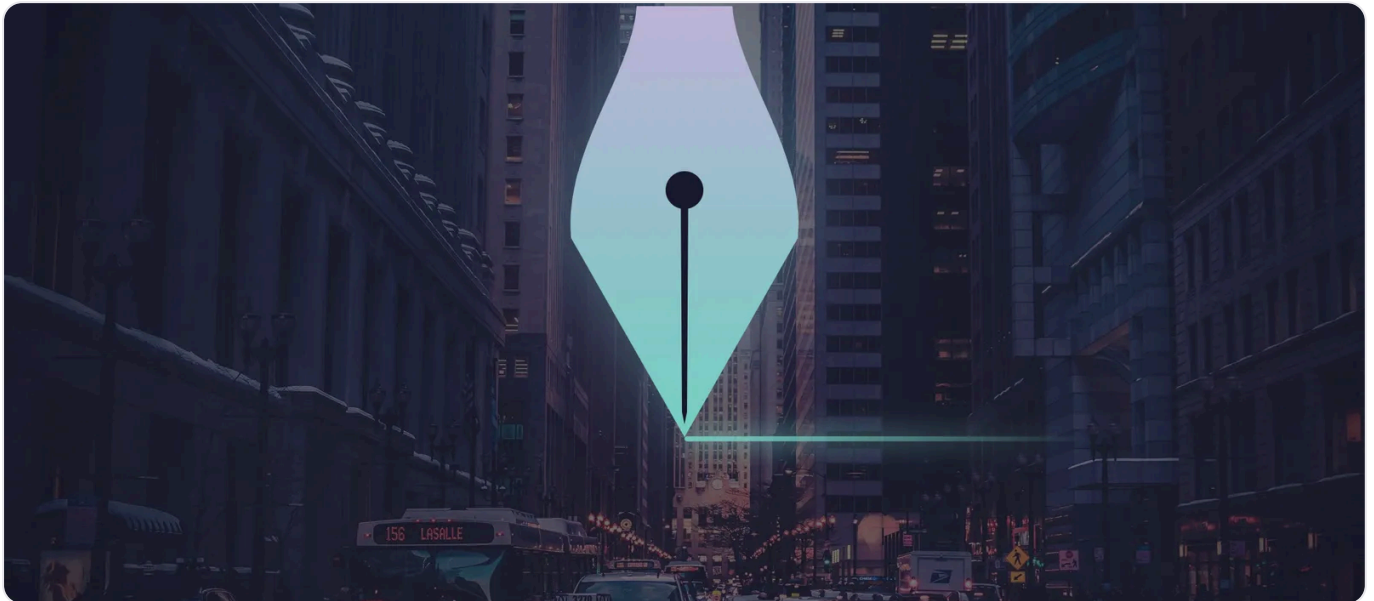


THOUGHT LEADERSHIP

Forbes: Portfolio Orchestration: Private Equity's New Superpower To Improve Value Creation

The last decade has been the age of transformations. Transformation is now a critical skill and success factor for enterprises, including many owned by PE. Successful portfolio transformations are a prerequisite to fundraising and the fund's ongoing existence.

Jay Goldman January 26, 2023



Topics Covered

- Challenges faced by private equity in value creation
- The role of enterprise orchestration in improving value creation plans (VCPs)
- Benefits of real-time data and automation for alignment and reporting
- The impact of digital transformation on portfolio companies (portcos)
- Addressing talent shortages and improving operational efficiency

Summary

The article explores how private equity (PE) can use enterprise orchestration to accelerate value creation plans (VCPs) amid rising interest rates, inflation, and potential recessions. Traditional VCP methods are outdated, and private equity must modernize through digital transformation, real-time data integration, and automation to stay competitive. Enterprise orchestration offers PE firms a strategic advantage by aligning KPIs, reducing manual reporting, and speeding up decision-making. It also supports talent retention by providing a modern, remote-friendly work environment. The approach enables PE funds to create value faster, driving higher performance and transparency across their portfolios.

[Read the complete article on Forbes.com](#)

Frequently asked questions

What is portfolio orchestration in private equity?

Applying enterprise orchestration across a fund's portfolio companies: real-time data integration, automation, and aligned KPIs so value creation plans execute faster and report themselves. Jay Goldman's Forbes piece frames it as the PE answer to a decade in which transformation became a prerequisite for fundraising and, in many cases, for the fund's continued existence.

Why do traditional value creation plans no longer work?

Because the macro environment stopped forgiving slow execution. With rising interest rates, inflation, and recession risk, holding an asset and waiting for value to accrue no longer works. Goldman argues traditional VCP methods, static plans and manual reporting, are outdated and that funds need digital transformation, real-time data, and automation to stay competitive.

What does enterprise orchestration change for a PE fund?

KPI alignment between the fund and each portco, a large reduction in manual reporting, and faster decision-making from real-time data. The article also points to talent: a modern, remote-friendly work environment helps portfolio companies retain the operators a value creation plan depends on.

How does digital transformation at a portfolio company connect to value creation?

By treating the portfolio company's own transformation as part of the value creation plan rather than a separate IT concern. Digital transformation at the portco level is what generates the real-time data the fund needs for visibility, and Goldman's view is that value creation and business transformation are the same discipline seen from two vantage points.

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