

THOUGHT LEADERSHIP

Forbes: Portfolio Orchestration: Private Equity's New Superpower To Improve Value Creation

The last decade has been the age of transformations. Transformation is now a critical skill and success factor for enterprises, including many owned by PE. Successful portfolio transformations are a prerequisite to fundraising and the fund's ongoing existence.

Jay Goldman January 26, 2023



Topics Covered

- Challenges faced by private equity in value creation
- The role of enterprise orchestration in improving value creation plans (VCPs)
- Benefits of real-time data and automation for alignment and reporting
- The impact of digital transformation on portfolio companies (portcos)
- Addressing talent shortages and improving operational efficiency

Summary

The article explores how private equity (PE) can use enterprise orchestration to accelerate value creation plans (VCPs) amid rising interest rates, inflation, and potential recessions. Traditional VCP methods are outdated, and private equity must modernize through digital transformation, real-time data integration, and automation to stay competitive. Enterprise orchestration offers PE firms a strategic advantage by aligning KPIs, reducing manual reporting, and speeding up decision-making. It also supports talent retention by providing a modern, remote-friendly work environment. The approach enables PE funds to create value faster, driving higher performance and transparency across their portfolios.

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