

PARTNER STORIES

Interpath Partner Story

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Interpath, a leading international financial advisory firm, has formed a strategic alliance with Sensei Labs to integrate the Conductor enterprise orchestration platform into its service offerings. This collaboration aims to enhance Interpath's ability to support clients in transforming business operations and managing complex workflows.

Empowering Transformation with Conductor

Sensei Labs' Conductor platform is renowned for its AI-powered capabilities, including KPI and benefits tracking, real-time data management, collaborative workflows, accountability, and governance. By incorporating Conductor, Interpath can provide clients with a comprehensive solution to navigate complex corporate transformations effectively.

Hope Rosenbaum, Chief Growth Officer and Head of Alliances at Interpath, emphasized the significance of this integration:

“Major corporate transformation projects are complex and can lean heavily on the resources of an organisation. The alliance with Conductor brings market-leading AI technology to further support our clients to harmonise a wide range of workflows to ensure efficiency, productivity, and performance. We’re excited to get started with the team at Sensei and harness the power that Conductor has in turning even the most multi-faceted of processes into a well-rehearsed symphony.”

— Hope Rosenbaum, *Chief Growth Officer and Head of Alliances, Interpath*

Strategic Applications Across Service Lines

Interpath plans to deploy Conductor across various service lines to drive client value, particularly in areas such as:

- **M&A Integration:** Streamlining post-merger processes to ensure seamless transitions.
- **Private Equity Portfolio Management:** Enhancing oversight and performance tracking of portfolio companies.
- **ESG Strategy:** Facilitating the implementation and monitoring of Environmental, Social, and Governance initiatives.
- **Supply Chain Optimization:** Improving efficiency and resilience in supply chain operations.

Interpath’s Growth and Expansion

Since its inception in 2021, Interpath has experienced significant growth and diversification. Interpath has broadened its global footprint, establishing offices in France, Germany, Austria, Bermuda, Cayman Islands, British Virgin Islands, and Algeria. The acquisition of Kerkhoff, a specialist in supply chain and procurement consulting, further enhances Interpath’s capabilities and establishes a Procurement and Supply Chain Centre of Excellence. Interpath has just welcomed their 1,000th team member.

Commitment to Delivering Exceptional Client Value

This alliance with Sensei Labs underscores Interpath’s dedication to adopting innovative technologies that enhance client services. By leveraging Conductor’s advanced features, Interpath aims to deliver superior outcomes, ensuring clients achieve their strategic objectives with greater efficiency and clarity.

Frequently asked questions

Why would a financial advisory firm partner with a strategy execution platform?

Because clients now expect advisors to bring execution infrastructure, not just analysis. Interpath, an international financial advisory firm founded in 2021, formed a strategic alliance with Sensei Labs to integrate Conductor into its service lines so it can support clients through the delivery of complex transformations rather than handing over recommendations and stepping back.

Which advisory service lines benefit most from an execution platform?

Four in Interpath's case: M&A integration, private equity portfolio management, ESG strategy, and supply chain optimization. Each involves many parallel workstreams with financial targets attached, which is where a platform with KPI and benefits tracking, collaborative workflows, and governance adds the most value over spreadsheets and status decks.

What does a transformation platform add to a consulting engagement?

Real-time tracking of the outcomes the engagement promised. For Interpath, the specific capabilities cited were KPI and benefits tracking, real-time data management, collaborative workflows, accountability, and governance, the pieces that let a client see whether an integration or value creation plan is actually delivering, not just whether the tasks are done.

How has Interpath grown since it was founded?

Rapidly, and with a growing supply chain practice. Since launching in 2021, Interpath has opened offices in France, Germany, Austria, Bermuda, the Cayman Islands, the British Virgin Islands, and Algeria, acquired the procurement and supply chain specialist Kerkhoff to create a Procurement and Supply Chain Centre of Excellence, and passed 1,000 team members.

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