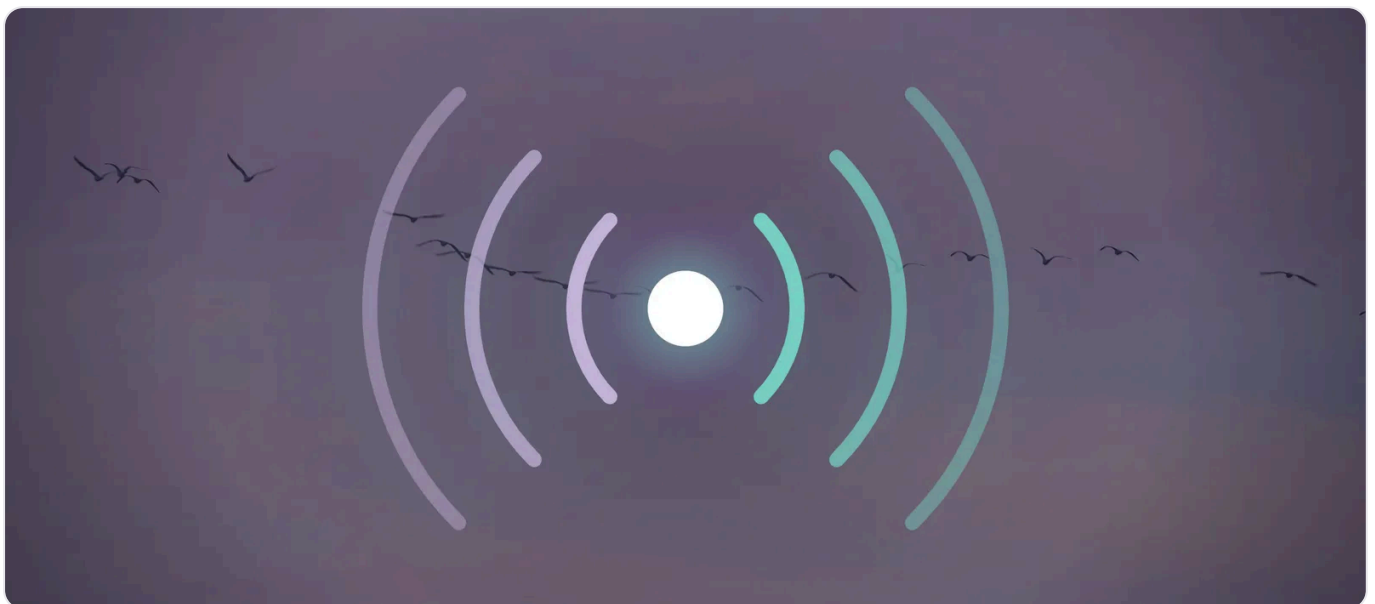


PRESS

Sensei Labs' Conductor Drives Transformation Success: Featured in New Constellation Research Report

Transformations using modern, purpose-built transformation platforms have 3x better success rate than traditional models, as revealed in new Constellation Research report.

Sensei Labs November 2, 2022



Toronto, ON – November 2, 2022 – Sensei Labs, creators of the leading Enterprise Work Orchestration SaaS platform Conductor, today announced their inclusion in Constellation Research's latest report, *"How a Transformation Platform Reimagines Success: A Look at the Traits, Data, and New Practices Behind High Success Business and IT Change."* This groundbreaking report, released at Web Summit in Lisbon, highlights how modern transformation platforms like Conductor significantly improve business outcomes by achieving nearly three times the success rate of traditional methods.

Reimagining Success with Transformation Platforms

The report reveals that purpose-built transformation platforms are redefining success rates in enterprise and IT change efforts by integrating people, processes, and data into a cohesive approach.

These platforms provide superior enablement and orchestration, dramatically lowering risk and enhancing results.

“New approaches have recently emerged that unite people, processes, and data within a transformation effort, offering the promise of significantly lowering risk and improving outcomes,” said Dion Hinchcliffe, Vice President, Principal Analyst, and author of the report at Constellation Research. “The early data is promising, showing a clear path forward for organizations that adopt a more comprehensive, platform-based approach.”

Conductor: A Proven Model for Change

Of the 12 transformation projects analyzed in the report, several were executed using Sensei Labs’ award-winning Conductor platform. Conductor uniquely combines collaborative work management, data tracking and reporting, and knowledge management, supported by dashboards and KPI measurement tools. The report recognizes Conductor as a next-generation transformation platform and highlights its role in achieving large-scale change.

“Our customers tell us this is transformation transformed, and we call it Enterprise Orchestration,” said Jay Goldman, Co-Founder and CEO of Sensei Labs. “With Conductor, we provide a proven, comprehensive approach to driving modern transformation, whether company-wide, function-specific, or project-based.”

About Sensei Labs

Sensei Labs is a global leader in Enterprise Orchestration, working with major companies, government agencies, and consulting firms worldwide to manage critical enterprise initiatives, including strategic transformation, M&A, procurement, supply chain optimizations, ESG, and technology delivery. Sensei Labs’ Conductor platform empowers organizations to achieve superior transformation outcomes with lower risk.

About Constellation Research

Constellation Research is a technology research and advisory firm based in Silicon Valley. The firm provides strategic guidance to companies on how to leverage disruptive technologies to drive business growth. Their latest report explores the unique capabilities of modern transformation platforms and how they are reshaping the success landscape for large-scale business change.

For more information, visit senseilabs.com.

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