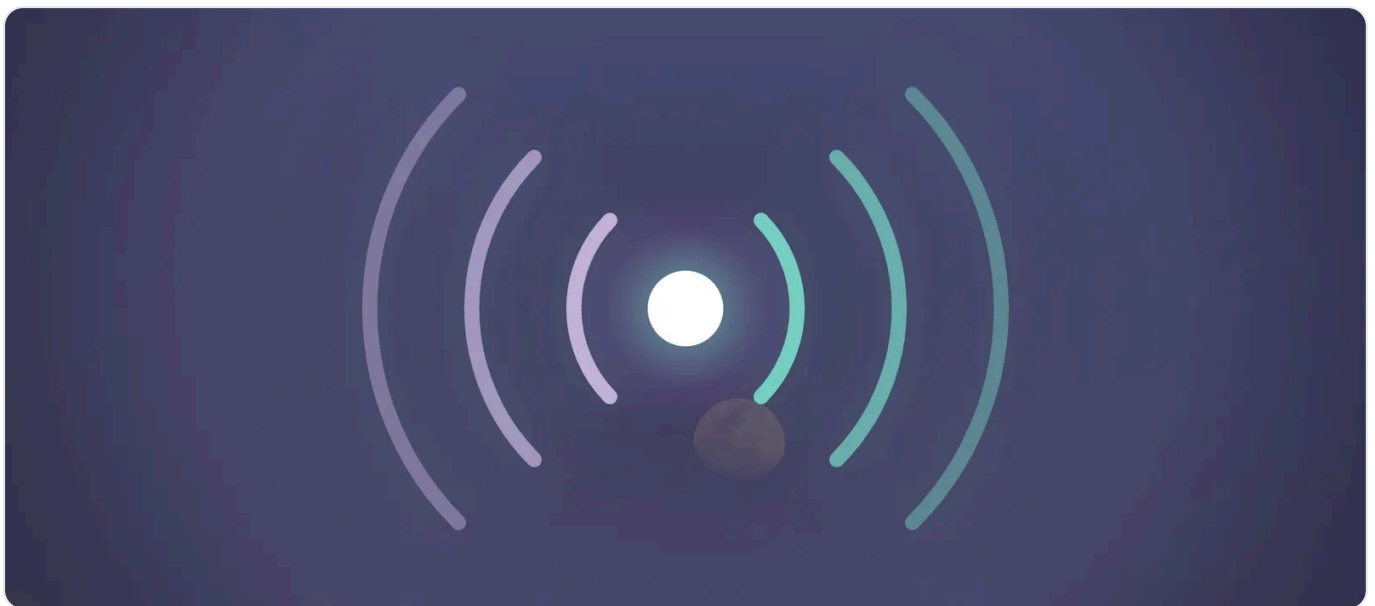


PRESS

Sensei Labs Partners with TCS to Bring Conductor™ to Global Enterprises

The collaboration aims to help organizations orchestrate their most critical transformations and achieve superior results.

Sensei Labs | October 4, 2023



Toronto, Canada | Mumbai – October 4, 2023 – Sensei Labs has announced a global partnership with Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) to bring Conductor, their award-winning Enterprise Orchestration platform, to TCS' clients. This partnership combines TCS's deep expertise in digital transformation with Conductor's proven orchestration capabilities to drive better results, faster.

Driving Digital Transformation at Scale

The World Economic Forum (WEF) predicts that the combined value of digital transformation could exceed \$100 trillion over the next decade, driven by the convergence of mobile, cloud, artificial intelligence, sensors, and analytics. To participate in this growth, companies must fundamentally change how they identify, develop, and launch new business ventures. Sensei Labs' Conductor platform and TCS's Strategic Program Management Orchestrator are designed to help enterprises navigate this transformation landscape effectively.

TCS, one of the world's leading providers of digital transformation solutions, has a proven track record of helping Fortune 500 and Global 2000 companies across various industries. From cloud migration and data analytics to artificial intelligence and cybersecurity, TCS's comprehensive services enable organizations to capture significant value from digital transformation.

Combining Expertise for Unmatched Orchestration

Sensei Labs and TCS have created a unique offering that integrates Conductor's orchestration technology with TCS's Strategic Program Management Orchestrator. This combined approach allows TCS clients to benefit from the latest advancements in enterprise orchestration, making even the most complex transformations manageable and value-generating within weeks.

"We've had the unique opportunity to participate in thousands of enterprise transformation projects, gaining a deep understanding of the challenges faced by organizations as they evolve," said Jay Goldman, Co-Founder and CEO of Sensei Labs. "Our partnership with TCS leverages that knowledge and pairs it with Conductor's intuitive and collaborative platform to deliver unmatched orchestration capabilities."

Immediate Benefits for TCS Clients

TCS clients can immediately access this new offering through a partnership between TCS consultants and Sensei Labs' Customer Success and Solution Engineering teams. The TCS Strategic Program Management Orchestrator is available as an intelligent template in Conductor, enabling rapid deployment and realization of transformation benefits.

For more information on the TCS and Sensei Labs partnership, visit senseilabs.com.

About Tata Consultancy Services (TCS)

Tata Consultancy Services is a leading IT services, consulting, and business solutions organization with over 50 years of experience helping the world's largest businesses navigate their transformation journeys. With more than 613,000 consultants in 55 countries, TCS generated \$25.7 billion in revenue in 2022. Learn more at tcs.com.

About Sensei Labs

Sensei Labs' Conductor platform is a world-leading orchestration tool used by enterprises across six continents to manage critical programs, including transformations, M&A integrations, procurement, and ESG initiatives. Sensei Labs partners with top consultancies and private equity firms to deliver superior orchestration capabilities. Discover more at senseilabs.com.

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