

PRESS

Sensei Labs Releases State of Transformation 2024 Survey Results

Understanding the current state of enterprise and business transformation globally, including budget allocations, prioritization, team sizes, and focus areas.

Sensei Labs May 1, 2024



Toronto, Canada – May 1, 2024 (GlobeNewswire) – Sensei Labs today shared the results of their first State of Transformation Survey, which reached over 150 business transformation leaders from large enterprises worldwide. Conducted in partnership with the Process Excellence Network's OPEX Week Business Transformation World Summit, the survey reveals critical insights into the evolving landscape of enterprise transformation.

Unpacking the Transformation Landscape

Enterprise transformation is pivotal for driving growth and success in today's volatile and complex business environment. The survey provides an in-depth look at the scale of transformation teams, types of initiatives, and the tools and processes that organizations use to execute these efforts. Key findings include:

- **AI Adoption:** Over 85% of surveyed organizations are incorporating AI into their transformation strategies, with more than 50% having formal policies in place.
- **Leadership Involvement:** Nearly 60% of respondents hold VP-level or higher positions, emphasizing the importance of executive leadership in driving transformation, and 70% of programs have direct oversight from CEOs.
- **Multiple Initiatives:** About 30% of organizations are managing ten or more concurrent transformation initiatives, often in early stages and struggling to achieve financial targets.
- **Inefficiencies in Transformation Offices:** A significant portion of Transformation Management Offices' time—about 25%—is spent on low-value status-tracking activities, highlighting a need for better tools and processes.
- **Reliance on Traditional Tools:** Despite the availability of modern platforms like Conductor by Sensei Labs, many organizations still depend on tools like Microsoft Excel, PowerPoint, and Power BI for managing and tracking their transformation programs.

The Need for Modern Transformation Platforms

The survey results underscore the benefits of modern, purpose-built transformation platforms. A 2022 report from Constellation Research found that these platforms, like Conductor, can achieve three times the success rate of traditional solutions. “New approaches that integrate people, processes, and data can dramatically reduce risks and improve outcomes,” said Dion Hinchcliffe, Vice President and Principal Analyst at Constellation Research.

Benchmarking Transformation Maturity

“The increasing complexity and volatility in today’s enterprise environments make transformation skills and maturity key predictors of long-term success,” said Jay Goldman, Co-Founder and CEO of Sensei Labs. “Our survey provides invaluable data for benchmarking transformation efforts against industry standards, helping organizations adapt their strategies and improve outcomes.”

[Click here for a complimentary copy of the full report, including detailed analysis.](#)

About Sensei Labs

Conductor® by Sensei Labs® is an enterprise-grade, AI-powered transformation platform that brings clarity to complex transformation journeys, from strategy through execution. Conductor is trusted by the world’s largest companies, government agencies, professional service firms, and private equity funds to deliver measurable success. For more information, visit senseilabs.com.

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