

PRESS

Sensei Labs Wins Canadian Comet Competition for Enterprise Software Startups

The collaborative work management platform developer will represent Canada at the finals, competing for the global title and a \$1MM grand prize.

Sensei Labs | December 18, 2019



Toronto, ON – December 18, 2019 – Sensei Labs, a developer of data-driven, people-centric workflow solutions, has been named the winner of the Canadian Comet Competition by Ingram Micro Cloud and Microsoft Canada. The Toronto-based startup outperformed 150 other enterprise software developers vying for the Canadian title and \$100,000 USD in go-to-market funding. Sensei Labs will now represent Canada at the International Comet Competition at Ingram Micro's Cloud Summit in May 2020, where it will compete for the \$1 million USD grand prize.

A Platform for Future Innovation

The Comet Competition, organized by Ingram Micro Cloud, aims to accelerate innovation by supporting enterprise software developers around the world. With in-person judging events held in 16 international cities, the competition identifies and nurtures the brightest tech talent by providing go-

to-market funding, training, and resources. The global finalists, including Sensei Labs, will showcase their solutions to a panel of judges at Cloud Summit 2020 in Miami Beach, Florida.

“We’re grateful to Ingram Micro Cloud and Microsoft for supporting enterprise software developers with this initiative, and we’re looking forward to representing Canada on the global stage at the International Comet Competition in May,” said Jay Goldman, Co-Founder and CEO of Sensei Labs. “The startup landscape in Canada is very strong, so it’s a great honor to have been chosen as the inaugural Canadian Comet Competition champions.”

Innovation and Leadership in Enterprise Solutions

The Canadian Comet Competition highlighted Sensei Labs' innovation, thought leadership, and potential to revolutionize the IT channel. “Sensei Labs clearly demonstrated their commitment to the IT channel and gave us confidence that we were aligning with a company destined for greater success,” said Greg Onoprijenko, Director of Cloud at Ingram Micro Canada.

The Comet Competition is supported in part by Microsoft’s Microsoft for Startups group, which partnered with Ingram Micro Cloud to encourage growth and tackle significant business challenges through innovative software solutions.

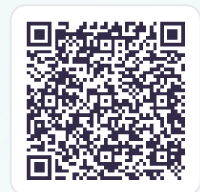
About Sensei Labs

Sensei Labs creates smarter, more intuitive workplace solutions that help some of the world’s largest companies execute their most critical projects. Powered by data and grounded in experience, the SenseiOS® family of work apps engages people to communicate, orchestrate work, and make better decisions. Sensei Labs' technology has received global recognition, inspiring the New York Times bestseller *The Decoded Company*. For more information, visit senseilabs.com.

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