

## PODCASTS

# The magic of big data for having a highly engaged team with Jay Goldman

*Our CEO, Jay Goldman, appears on the Unlocking your World of Creativity Podcast*

Sensei Labs September 29, 2022



Listen: [The magic of big data for having a highly engaged team with Jay Goldman](#)

Outside of the office, the power of big data and ubiquitous, pocket-sized, always-connected devices have transformed people's personal lives. Inside the office, most management tools and processes are decades old and struggling to keep up, creating an epidemic of disengagement.

Leading companies around the world, including Netflix, Uber, Amazon, and Spotify, have leveraged a new generation of technology to understand their customers and drive their products through big data and analytics. What happens when you turn that lens inward and apply the same tools to understand your people and processes?

Listen to an engaging episode of Unlocking your World of Creativity Podcast where [Jay Goldman](#) and Podcast host [Mark Stinson](#) discuss how to use data about your own people to personalize and

customize their experience – to increase their engagement, help them learn faster on the job, and figure out which teams they should be on.

*Tune in now* to get an actionable blueprint for your organization if you want the best from your people, and be not afraid of radical approaches to get it.

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[getconductor.com/resources/the-magic-of-big-data-for-having-a-highly-engaged-team-with-jay-goldman](https://getconductor.com/resources/the-magic-of-big-data-for-having-a-highly-engaged-team-with-jay-goldman)



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